Company Tracking Number: SIMPLE APPLICATION AMENDMENT

TOI: L031 Individual Life - Special Sub-TOI: L031.000 Individual Life - Special

Product Name: Application Amendment

Project Name/Number: /

## Filing at a Glance

Company: Farmers New World Life Insurance Company

Product Name: Application Amendment SERFF Tr Num: FNWW- State: Arkansas

126369859

TOI: L03I Individual Life - Special SERFF Status: Closed-Approved-State Tr Num: 44552

Closed

Sub-TOI: L03I.000 Individual Life - Special Co Tr Num: SIMPLE State Status: Approved-Closed

APPLICATION AMENDMENT

Filing Type: Form Reviewer(s): Linda Bird

Authors: Christine Andreason, Disposition Date: 01/13/2010

Peter Lindstrom

Date Submitted: 01/12/2010 Disposition Status: Approved-

Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

### **General Information**

Project Name: Status of Filing in Domicile: Pending

Project Number:

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Group Market Type:

Filing Status Changed: 01/13/2010 Explanation for Other Group Market Type:

State Status Changed: 01/13/2010

Deemer Date: Created By: Christine Andreason

Corresponding Filing Tracking Number:

Filing Description:

Submitted By: Christine Andreason

51-1500 Simple Application for Life Insurance-Driving History Amendment

51-1502 Simple Application for Life Insurance-Juvenile Plan Amendment

51-1502 Rev Simple Application for Life Insurance-Juvenile Plan Amendment

51-1503 Simple Application for Life Insurance- Activities Amendment

51-1507 Simple Application for Life Insurance-Ages 66 and Over Amendment

51-1509 Simple Application for Life Insurance-Weight Loss Amendment

Company Tracking Number: SIMPLE APPLICATION AMENDMENT

TOI: L031 Individual Life - Special Sub-TOI: L031.000 Individual Life - Special

Product Name: Application Amendment

Project Name/Number: /

We are filing the above forms to use along with our Simple Application.

We have attached a copy of the Simple Application on the Supporting Documentations tab.

The Simple Application is filled out by the agents on their computer screens. Drop-down screens provide optional answers to select. We have created the amendments with the wording used on the drop down computer screens.

After the policy is approved and/or issued, we may receive information correcting the insured's Date of Birth. A correction in the insured's age may mean that at the corrected age, different questions would need to be asked. We have created the amendments we are filing to obtain this additional information from the Insured or Applicant, and to get the Amendments signed and dated so they can be made part of the application and included in the contract.

There are two Juvenile Amendments. The first version, 51-1502 will be used with the application as it is programmed in our automated underwriting system at this time. It will be replaced by the revised form when our IT department has been able to program the changes. We have included it in this filing to avoid a new filing once the programming is complete.

The changes are minor. We have mostly changed the wording to make it more user friendly.

We will be attaching form 31-4226 the Fraud Warnings and Other Notices page to all of these application forms. Form 31-4226 was previously filed in your state with a similar application form.

Christine Andreason

# **Company and Contact**

#### **Filing Contact Information**

Christine Andreason, Contract Specialist christine\_andreason@farmersinsurance.com

3003 77th Ave SE 206-275-8084 [Phone] Mercer Island, WA 98040 206-236-6526 [FAX]

**Filing Company Information** 

Farmers New World Life Insurance Company CoCode: 63177 State of Domicile: Washington

3003 77th Avenue S.E. Group Code: 212 Company Type: Life Mercer Island, WA 98040 Group Name: State ID Number:

(206) 275-8131 ext. [Phone] FEIN Number: 91-0335750

-----

# **Filing Fees**

Fee Required? Yes
Fee Amount: \$120.00
Retaliatory? No

Fee Explanation: 20 for six forms

Turners New World Eye Insurance Company Sid

 ${\it Company Tracking Number: SIMPLE APPLICATION AMENDMENT}$ 

TOI: L031 Individual Life - Special Sub-TOI: L031.000 Individual Life - Special

Product Name: Application Amendment

Project Name/Number:

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Farmers New World Life Insurance Company \$120.00 01/12/2010 33481601

 SERFF Tracking Number:
 FNWW-126369859
 State:
 Arkansas

 Filing Company:
 Farmers New World Life Insurance Company
 State Tracking Number:
 44552

Company Tracking Number: SIMPLE APPLICATION AMENDMENT

TOI: L031 Individual Life - Special Sub-TOI: L031.000 Individual Life - Special

Product Name: Application Amendment

Project Name/Number: /

# **Correspondence Summary**

## **Dispositions**

Status	Created By	Created On	Date Submitted
Approved- Closed	Linda Bird	01/13/2010	01/13/2010

Company Tracking Number: SIMPLE APPLICATION AMENDMENT

TOI: L031 Individual Life - Special Sub-TOI: L031.000 Individual Life - Special

Product Name: Application Amendment

Project Name/Number: /

# **Disposition**

Disposition Date: 01/13/2010

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

 SERFF Tracking Number:
 FNWW-126369859
 State:
 Arkansas

 Filing Company:
 Farmers New World Life Insurance Company
 State Tracking Number:
 44552

Company Tracking Number: SIMPLE APPLICATION AMENDMENT

TOI: L031 Individual Life - Special Sub-TOI: L031.000 Individual Life - Special

Product Name: Application Amendment

Project Name/Number: /

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		Yes
Supporting Document	Application		Yes
Supporting Document	Life & Annuity - Acturial Memo		No
Supporting Document	Fraud Warning		Yes
Supporting Document	51-1502 Rev highlighted to show		Yes
	changes		
Form	51-1500 Simple Application for Life		Yes
	Insurance-Driving History Amendment		
Form	51-1502 Simple Application for Life		Yes
	Insurance-Juvenile Plan Amendment		
Form	51-1502 Rev Simple Application for Life		Yes
	Insurance-Juvenile Plan Amendment		
Form	51-1503 Simple Application for Life		Yes
	Insurance- Activities Amendment		
Form	51-1507 Simple Application for Life		Yes
	Insurance-Ages 66 and Over Amendmen	t	
Form	51-1509 Simple Application for Life		Yes
	Insurance-Weight Loss Amendment		

 SERFF Tracking Number:
 FNWW-126369859
 State:
 Arkansas

 Filing Company:
 Farmers New World Life Insurance Company
 State Tracking Number:
 44552

Company Tracking Number: SIMPLE APPLICATION AMENDMENT

TOI: L031 Individual Life - Special Sub-TOI: L031.000 Individual Life - Special

Product Name: Application Amendment

Project Name/Number: /

### Form Schedule

Lead Form Number: 51-1500

Schedule Item Status	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
	51-1500	Policy/Cont 51-1500 Simple ract/Fratern Application for Life al Insurance-Driving Certificate: History Amendment Amendmen t, Insert Page, Endorseme nt or Rider	Initial		65.800	51-1500 Simple App - Driving History Amendment - Gen.pdf
	51-1502	Policy/Cont 51-1502 Simple ract/Fratern Application for Life al Insurance-Juvenile Certificate: Plan Amendment Amendmen t, Insert Page, Endorseme nt or Rider	Initial		69.500	51-1502 Simple App for Life Ins - Juvenile Plan Amend - Gen.pdf
	51-1502 Rev	Policy/Cont 51-1502 Rev Simple ract/Fratern Application for Life al Insurance-Juvenile Certificate: Plan Amendment Amendmen t, Insert Page, Endorseme nt or Rider	Initial		69.500	51-1502 Rev Simple App for Life Ins - Juvenile Plan Amend - Gen.pdf
	51-1503	Policy/Cont 51-1503 Simple ract/Fratern Application for Life al Insurance- Activities Certificate: Amendment	Initial		63.900	51-1503 Simple App - Activities Amendment-

SERFF Tracking Number: FNWW-126369859 State: Arkansas

Filing Company: Farmers New World Life Insurance Company State Tracking Number: 44552

Company Tracking Number: SIMPLE APPLICATION AMENDMENT

TOI: L031 Individual Life - Special Sub-TOI: L031.000 Individual Life - Special

Product Name: Application Amendment

Project Name/Number:

51-1509

Amendmen Gen.pdf

t, Insert Page, Endorseme

nt or Rider

51-1507 Policy/Cont 51-1507 Simple Initial 67.200 51-1507

ract/Fratern Application for Life Simple App - al Insurance-Ages 66 Ages 66 and

Certificate and Over Over

Amendment - Amendment -

 Gen.pdf

 Policy/Cont 51-1509 Simple
 Initial
 61.900
 51-1509

ract/Fratern Application for Life Simple App al Insurance-Weight Weight Loss
Certificate: Loss Amendment Amendmen Gen.pdf

t, Insert Page,

Endorseme nt or Rider



	Policy Number:	:
Simple Application for Life Insurar (Section B. Driver License Information)	nce – Driving History A	mendment
Proposed Insured Name:		
(Please print: First/Middle/Last/Suffix i.e. Jr	r., Sr.)	
Driver License Number:	Issue State:	None
2. Have you, in the past five years, pled guilty or no con reckless/careless driving; or in the past three years, ha revoked, cancelled or withdrawn?   Yes No If "Yes," all that apply must be checked:		
DUI/DWI (if checked, also check one of the two bet	e two below) cars ago cars ears eck one of the three below)  cars five years hdrawn (if checked, also check one of the two k all that apply below)	n below)
Authorization and Acknowledgement Signatur	es	
I understand that portions or all of the data collected to consended (Driving History Amendment), including my electronic format. By signing below, I consent to this transconsent. I will receive a paper copy of this Driving History written request directed to Farmers New World Life Insurance.	y signature, may be transmitted by elect resaction by electronic means and confi- ry Amendment with the Policy Contract	tronic means and/or retained in rm that I have not withdrawn my
I have read the completed Driving History Amendment as and belief and will be relied upon to determine my insurab signed by me, is part of the Application and will be attached	bility. I acknowledge that this Driving	History Amendment, completed and
I also acknowledge that I have read the fraud warning and	l/or other notice listed on Form 31-42	26 for my state of residence, if any.
Proposed Insured Signature (or parent if Proposed Insured is a juvenile)		Date
Proposed Owner Signature (if other than Proposed Insured)		Date
Agent (if present) or Witness Signature Age	rent Code or Relationship	Date

51-1500 (10/09)



			Policy Number:
		on for Life Insurance – Juven nation – Questions 1 through 4)	ile Plan Amendment
		(Please print: First/Middle/Last/Suffix i.e. Jr., Sr.)	
l.	Amount of life insura	ance on: Mother:	Father:
	Household Income:	\$\begin{align*} \\$0 - \\$24,999 \\ \\$25,000 - \\$44,999 \\ \\$45,000 - \\$54,999 \\ \\$55,000 - \\$74,999 \\ \\$75,000 + \end{align*}	
2.		e at least as much insurance in force or a ing must be completed:	pplied for as the Proposed Insured?  Yes No
	☐ The child ☐ The pare	oth parents are uninsurable.  I lives in a single-parent household; or pant purchasing the coverage is doing so astrent, aunt, or uncle is purchasing insuran	
3.	Provide the following	g information for all other children living	in the same household: $\square$ N/A (no additional children)
	Child Name:		Amount of Insurance:
	Child Name:		Amount of Insurance:
	Child Name:		Amount of Insurance:
	Child Name:		Amount of Insurance

4. Do all children in household have at least as much insu <i>If "No," the following must be completed:</i>	arance in force or applied for as the Proposed Insured?   Yes No
One or more of the children are uninsurable.  One or more of the children are over the age of the children are uninsurable.	
Authorization and Acknowledgement Signature	s
(Juvenile Plan Amendment), including my signature, may be signing below, I consent to this transaction by electronic me	ate this Simple Application for Life Insurance – Juvenile Plan Amendment e transmitted by electronic means and/or retained in electronic format. By eans and confirm that I have not withdrawn my consent. I will receive a sy Contract, if issued, or upon receipt of a written request directed to
my knowledge and belief and will be relied upon to determi	gree that all statements and answers are true and complete to the best of ne my insurability. I acknowledge that this Juvenile Plan Amendment, will be attached to and made part of the Policy Contract, if issued.
I also acknowledge that I have read and that I understand the of residence, if any.	he fraud warning and/or other notice listed on Form 31-4226 for my state
Proposed Insured Signature (or parent if Proposed Insured is a juvenile)	Date
Proposed Owner Signature (if other than Proposed Insured)	Date
Agent (if present) or Witness Signature	Agent Code or Relationship Date



(Continued on reverse)

		Policy Number:
	mple Application for Life Insurance	ce – Juvenile Plan Amendment
	tion L. Juvenile Plan Information — Questions 1 through 4)	
orc	oposed Insured Name:(Please print: First/Middle/Last/Suffi	îx i.e. Jr., Sr.)
١.	Amount of life insurance on: Mother:	Father:
	Household Income: \$\begin{array}{c} \$0 - \$24,999 \\ \$25,000 - \$44,999 \\ \$45,000 - \$54,999 \\ \$55,000 - \$74,999 \\ \$75,000 + \end{array}\$	
2.		e in force or applied for as the Proposed Insured?  Yes No for each parent that has less insurance than the Proposed Insured:
	☐ The parent purchasing the coverage ☐ Grandparent, aunt, or uncle is purch ☐ Other ☐ Father (if checked, also check all that apply of ☐ Father is uninsurable ☐ The Proposed Insured lives in a sing ☐ The parent purchasing the coverage	gle-parent household; or parents are divorced or legally separated. is doing so as part of a court order or divorce decree. nasing insurance on all grandchildren, nephews, or nieces.
3.	Provide the following information for all other of	children living in the same household: \(\sum N/A\) (no additional children)
	Child Name:	Amount of Insurance:
	Child Name:	Amount of Insurance:
	Child Name:	Amount of Insurance:
	Child Name:	Amount of Insurance:
1.		
	Other	

51-1502 (Rev) (X/10)Page 1 of 2

(Continuation of question 4.) (If additional space is needed, a second	amendment may be used.)	
Child Name:		
Child Name:  All that apply must be checked:		
Child is uninsurable.		
Child is over the age limit for juvenile cover	rage.	
Other		
Details:		
Child Name:		
All that apply must be checked:		
Child is uninsurable.		
Child is over the age limit for juvenile cover	erage.	
Other		
Details <u>:</u>		
Child Name:		
All that apply must be checked:		
Child is uninsurable.		
Child is over the age limit for juvenile cover	erage.	
Other  Details:		
Detaus:		
Authorization and Acknowledgement Signature  I understand that portions or all of the data collected to cre (Juvenile Plan Amendment), including my signature, may be	ate this Simple Application for L	
signing below, I consent to this transaction by electronic mapper copy of this Juvenile Plan Amendment with the Polic Farmers New World Life Insurance Company.	eans and confirm that I have not	withdrawn my consent. I will receive a
I have read the completed Juvenile Plan Amendment and as my knowledge and belief and will be relied upon to determine completed and signed by me, is part of the Application and	ne my insurability. I acknowledg	ge that this Juvenile Plan Amendment,
I also acknowledge that I have read and that I understand the of residence, if any.	he fraud warning and/or other n	otice listed on Form 31-4226 for my state
Proposed Insured Signature (or parent if Proposed Insured is a juvenile)		Date
Proposed Owner Signature (if other than Proposed Insured)		Date
Agent (if present) or Witness Signature	Agent Code or Relationship	Date





Policy Number:		
	imple Application for Life Insurance – Activities Amendment ction M. Medical and Supplemental – Questions 1, 4 and 9 through 12)	
Pre	oposed Insured Name:	
	(Please print: First/Middle/Last/Suffix i.e. Jr., Sr.)	
1.	Have you, in the past three years, participated in or do you plan to participate in any of the following activities: aeronautics, including ballooning, hang gliding, parachuting, or skydiving; racing, including boat, car, or motorcycle; scuba diving; hiking, including mountain climbing or rock climbing; or any similar hazardous activities? Yes No If "Yes," all that apply must be checked:	
	Ballooning Scuba Diving (if checked, must also check one of the two below)	
	Hang Gliding No dives deeper than 75 feet	
	☐ Parachuting ☐ Some dives deeper than 75 feet ☐ Skydiving ☐ Hiking – No specialized equipment (crampons, climbing ropes, etc)	
	Other Aeronautics Mountain Climbing – Specialized equipment (crampons, climbing ropes, etc)	
	Boat Racing Rock Climbing – Specialized equipment (carabiners, pitons, climbing ropes, etc.)	
	☐ Car Racing ☐ Other Similar Hazardous Activities ☐ Motorcycle Racing	
	Other Racing	
2.	Have you, in the past three years, piloted an aircraft, or do you have any intention of flying in the future other than as a passenger on a scheduled airline flight?   Yes No  If "Yes," all that apply must be checked:	
	Commercial Pilot Private Pilot (if checked, must also check one of the two below)	
	Corporate Pilot  Less than 100 solo hours	
	☐ Instructor ☐ 100 or more solo hours (if checked, must also check one of the three below) ☐ Military Pilot ☐ Less than 50 hours annually	
	Non-Pilot Crewmember 50-250 hours annually	
	Student Pilot More than 250 hours annually  Test Pilot	
	Test Filot	
	Other Aviation Activity	
3.	Have you, in the past 12 months, used Tobacco or Nicotine products in any form? ☐ Yes ☐ No	
4.	Have you, in the past 10 years, used illegal drugs, or consulted a healthcare provider or treatment facility for abuse of alcohol or	
	drugs (including prescription drugs)?  Yes No  If "Yes," all that apply must be checked:	
	Abuse of Pain Killers  Marijuana (if checked, must also check all that apply)	
	Abuse of Sedatives  Treatment Received/Advised	
	Abuse of Other Prescription Drugs Hospitalization Required	
	Alcoholism/Abuse of Alcohol Used within past 12 months  Amphetamines  None of the above	
	Barbiturates Narcotics	
	Cocaine Other	
	Hallucinogens	

<ol> <li>Have you, in the past 10 years, pled guilty or felony offense, or been placed on probation against you?  Yes No         If "Yes," all that apply must be checked:     </li> </ol>	or parole for a felony offense, or are felo	
☐ Incarceration for a Felony (if checked, ☐ Completed five or more years ag ☐ Completed less than five years ag ☐ Parole (if checked, must also check one of t) ☐ Completed five or more years ag ☐ Currently on parole, or completed ☐ Pending Felony Charges ☐ Probation (if checked, must also check one ☐ Completed five or more years ag ☐ Currently on probation, or comp	go go the two below) go ed less than five years ago e of the two below) go	
Authorization and Acknowledgement S	ignatures	
I understand that portions or all of the data collect (Activities Amendment), including my signature, signing below, I consent to this transaction by ele- paper copy of this Activities Amendment with th New World Life Insurance Company.	may be transmitted by electronic means ectronic means and confirm that I have r	and/or retained in electronic format. By not withdrawn my consent. I will receive a
I have read the completed Activities Amendment belief and will be relied upon to determine my ins me, is part of the Application and will be attached	surability. I acknowledge that this Activi	ties Amendment, completed and signed by
I also acknowledge that I have read the fraud war	ning and/or other notice listed on Form	a 31-4226 for my state of residence, if any.
Proposed Insured Signature (or parent if Proposed Insured is a juvenile)		Date
Proposed Owner Signature (if other than Proposed Insured)		Date
Agent (if present) or Witness Signature	Agent Code or Relationship	Date



	Policy Number:
	imple Application for Life Insurance – Ages 66 and Over Amendment ction M. Medical and Supplemental – Questions 13 through 19)
Pro	oposed Insured Name:  (Please print: First/Middle/Last/Suffix i.e. Jr., Sr.)
	(Please print: 1'irst/Middle/Last/Suffix i.e. Jr., Sr.)
1.	Have you, within the past 12 months, been confined to, or been advised to use the services of any of the following: adult day care facility, assisted living facility, home health care services, nursing home, or residential care facility? Yes No If "Yes," all that apply must be checked:
	Adult Day Care Facility  Assisted Living Facility  Home Health Care Services  Nursing Home Residential Care Facility
2.	Do you require the assistance or supervision of another person or device of any kind for any of the following: getting in or out of bed or chair; self-care, such as eating, dressing, bathing and/or using the bathroom; or walking, such as need for a walker, wheelchair or scooter? Yes No  If "Yes," all that apply must be checked:
	Getting in/out of Bed or Chair  Self-care (such as eating/dressing/bathing)  Walking (such as walker/wheelchair/scooter)  Use of Walker  Use of Wheelchair  Use of Scooter  None of the above
3.	Do you require the assistance or supervision of another person to perform any of the following: doing laundry, making financial or banking decisions, housekeeping, making telephone calls, preparing meals, shopping, or taking medication? Yes No If "Yes," all that apply must be checked:
	□ Doing Laundry       □ Preparing Meals         □ Housekeeping       □ Shopping         □ Making Financial/Banking Decisions       □ Taking Medications         □ Making Telephone Calls
4.	Do you participate in activities outside the home?   Yes   No
5.	Have you seen a physician within the past two years?  Yes No If "Yes," one of the following must be checked:
	Within past 12 months  More than 12 months ago

6.	How many falls have you had in the past 12	months?			
	□ 0-1 □ 2-3 □ 4 or more				
7.	Have you, in the past six months, experience intentional change in diet? Yes No If "Yes," one of the following must be		onal or unexplained w	reight loss, not due to increase in exer	cise or
	1 to 10 pounds 11 to 20	pounds	21 pounds or §	greater	
Au	thorization and Acknowledgemen	Signatures	3		
An electron	nderstand that portions or all of the data contendment (Ages 66 and Over Amendment) etronic format. By signing below, I consensent. I will receive a paper copy of this Agetten request directed to Farmers New World	including my to this transaces 66 and Ove	signature, may be tra ction by electronic m er Amendment with t	ansmitted by electronic means and/oneans and confirm that I have not we	or retained in ithdrawn my
kno	ave read the completed Ages 66 and Over A owledge and belief and will be relied upon t inpleted and signed by me, is part of the Ap	o determine m	ny insurability. I ackn	nowledge that this Ages 66 and Over	r Amendment,
I al	so acknowledge that I have read the fraud	varning and/o	or other notice listed of	on Form 31-4226 for my state of res	sidence, if any.
Proj	posed Insured Signature	-		Date	
Proj	posed Owner Signature (if other than Proposed Insure	<u>ī</u> )		Date	
Age	nt (if present) or Witness Signature	- Agent	Code or Relationship	Date	



	Poncy	Number:			
Simple Application for Life Insurance – Weight Loss Amendment (Section M. Medical and Supplemental – Question 17)					
Proposed Insured Name: (Please print: First/Middle/)	Last/Suffix i.e. Jr., Sr.)				
<ol> <li>Have you, in the past six months, experience intentional change in diet? Yes No If "Yes," one of the following must be</li> </ol>	•	ght loss, not due to increase in exercise or			
1 to 10 pounds 11 to 20	0 pounds 21 pounds or gre	eater			
Authorization and Acknowledgemen	t Signatures				
I understand that portions or all of the data co Amendment (Weight Loss Amendment), inclu- electronic format. By signing below, I consen- consent. I will receive a paper copy of this We request directed to Farmers New World Life I	uding my signature, may be transmitte at to this transaction by electronic mea eight Loss Amendment with the Polic	d by electronic means and/or retained in			
I have read the completed Weight Loss Amen and belief and will be relied upon to determine signed by me, is part of the Application and w	e my insurability. I acknowledge that				
I also acknowledge that I have read the fraud	warning and/or other notice listed on	Form 31-4226 for my state of residence, if any.			
Proposed Insured Signature	_	Date			
Proposed Owner Signature (if other than Proposed Insure	<u>zd)</u>	Date			
Agent (if present) or Witness Signature	Agent Code or Relationship	Date			

51-1509 (10/09)

Company Tracking Number: SIMPLE APPLICATION AMENDMENT

TOI: L031 Individual Life - Special Sub-TOI: L031.000 Individual Life - Special

Product Name: Application Amendment

Project Name/Number:

## **Supporting Document Schedules**

Item Status:	Status
	Date:

Satisfied - Item: Flesch Certification

Comments:
Attachments:
Certification.pdf
Flesch Score AR .pdf

Item Status: Status

Date:

Satisfied - Item: Application

Comments:

These amendments will be used with the simple application which was approved on 11/17/2008, under SERFF number FNWW-125728496.

Attachment:

31-4472 Simple App.pdf

Item Status: Status

Date:

Bypassed - Item: Life & Annuity - Acturial Memo Bypass Reason: Does not apply to these forms.

Comments:

Item Status: Status

Date:

Satisfied - Item: Fraud Warning

Comments: Attachment: 31-4226.pdf

Item Status: Status

Date:

 SERFF Tracking Number:
 FNWW-126369859
 State:
 Arkansas

 Filing Company:
 Farmers New World Life Insurance Company
 State Tracking Number:
 44552

Company Tracking Number: SIMPLE APPLICATION AMENDMENT

TOI: L031 Individual Life - Special Sub-TOI: L031.000 Individual Life - Special

Product Name: Application Amendment

Project Name/Number:

Satisfied - Item: 51-1502 Rev highlighted to show

changes

#### **Comments:**

We will implement this form after we are able to reprogram our automated underwriting program. At that time we will withdraw the earlier form.

#### **Attachment:**

51-1502 Rev Simple App for Life Ins - Juvenile changes noted - Gen.pdf

## ARKANSAS Certification

The undersigned certifies that to the best of his knowledge, information, and belief, the guidelines in Arkansas Bulletin No. 11-83 have been reviewed and that the following forms are in compliance with these guidelines.

The undersigned certifies that to the best of his knowledge, information, and belief, Rule and Regulation 19 has been reviewed and that the following forms are in compliance with this Rule.

Form Number Form

51-1500 Simple Application for Life Insurance-Driving History Amendment

51-1502 Simple Application for Life Insurance-Juvenile Plan Amendment

51-1502 Rev Simple Application for Life Insurance-Juvenile Plan Amendment

51-1503 Simple Application for Life Insurance- Activities Amendment

51-1507 Simple Application for Life Insurance-Ages 66 and Over Amendment

51-1509 Simple Application for Life Insurance-Weight Loss Amendment

#### FARMERS NEW WORLD LIFE INSURANCE COMPAN

Ryan Larson

Senior Vice President and Chief Actuary

Date: January 12, 2010

Ryan Lansa

### **CERTIFICATE OF READABILITY**

Florah Caara

1. The Flesch scores of the enclosed forms are:

Form Number	Description	Flesch Score
51-1500 Simple Applicat	ion for Life Insurance-Driving History Amendm	nent 65.8
51-1502 Simple Applicat	ion for Life Insurance-Juvenile Plan Amendme	nt 69.5
51-1502 Rev Simple App	olication for Life Insurance-Juvenile Plan Amen	dment 69.5
51-1503 Simple Applicat	ion for Life Insurance- Activities Amendment	63.9
51-1507 Simple Applicat	ion for Life Insurance-Ages 66 and Over Amer	ndment 67.2
51-1509 Simple Applicat	ion for Life Insurance-Weight Loss Amendmen	nt 61.9

Decemintion

2. The form complies with the requirements of Arkansas Stat. Ann. §§66-3251 through 66-3258, cited as the Life and Disability Insurance Policy Language Simplification Act.

### FARMERS NEW WORLD LIFE INSURANCE COMPANY

We meet the Flesch Score requirements as required by Regulation.

Ryan Larson

Form Number

Senior Vice President and Chief Actuary

Date: January 12, 2010

Ryan Lansa

# Farmers New World Life Insurance Company

Mercer Island Life Office: 3003 77<sup>th</sup> Ave. S.E., Mercer Island, WA 98040-2890 (206) 232-8400 Columbus Life Office: P.O. Box 182325. Columbus. OH 43218-2325 (614) 764-9975



# Simple Application for Life Insurance

A. Proposed Insured Info	ormation						
Name of Proposed In	sured:				D	ate of Birth:	
Social Security Number	er (SSN):		Gene	ler:	Height:	Weight:	
Residence Address:					Plac	e of Birth:	
Telephone Numbers:	Primary:	Secondary:		Occupation:			
Are you a U.S. Citizen	or do you have a Gr	een Card?	Green Car	d Alien Registrati	on Number:		
Is the Proposed Insur	ed the Policy Owner?						
B. Driver License Inform	ation						
Issue State:  1. Have you, in the preckless/careless cancelled or without	driving; or in the past	uilty or no contest to		_		re (DUI/DWI) or s license suspended, revoke	d,
C. Proposed Policy Owne	er Information						
Name of Proposed Po	olicy Owner:				D	ate of Birth:	
Relationship to Propo	osed Insured:		Tax Payer ID N	Number or SSN:		Gender:	
D. Product Information: Plan:	Plan, Class, Face Amor Class:	unt and Benefits	I	Face Amount:	Sing	gle Premium:	
Benefits:							
E. Sales Illustration Has the Proposed Pol	icy Owner been provi	idad a written illustrati	ion that conform	es to this Applica	tion for life in	Surance coverage	
Tras the Troposed For	icy Owner been provi	ided a writteri mustrat	ion mat comom	із ю шіз трріса	don for life in	surance coverage:	
F. Billing and Payment	Information: Refer to	Bank Authorization for	n				
Billing Method: Billing Address:		Payment submitted v	vith application:				
G. Temporary Insurance	Eligibility Question						
In the past two years, tumor, stroke, drug or						naving any kind of cancer or	•
H. Beneficiary Informati	on						
Primary/Contingent	Beneficiary Name(	s),	Share %,	Date of Birth	Relation	ship to Proposed Insured	
Include delay clause?	Number of o	days:					

### I. Other Insurance and/or Pending Application(s) for Life Insurance

Is there any life insurance or annuity in force or application pending on the life of the Proposed Insured?

Will any in-force life insurance or annuity be reduced, replaced, or discontinued; or will payment of premiums be stopped if the insurance requested is issued?

Details:

Company Insured Policy Number Life Amount ADB Amount Pending? In-Force? Replacing?

Is the insurance applied for intended to be a 1035 Exchange?

#### J. Owner Benefit Information

Proposed Policy Owner's Height:

Proposed Policy Owner's Weight:

1. Have you, the Proposed Policy Owner, in the past five years, received any treatment or medication for, or been diagnosed as having, appendicitis, any kind of cancer or tumor, diabetes, drug or alcohol dependency, gastric reflux, hernia, pneumonia, pregnancy, stroke, or disability, including receiving disability income benefits; or have you ever had any disease or disorder of the heart, immune system, kidney, liver, or lungs?

#### K. Children's Insurance Rider Information

Child Name Gender Relationship to Proposed Insured Date of Birth SSN Height Weight Eligibility

1. Has any child ever had, or been treated or hospitalized for, any appendicitis, asthma, cancer, congenital or birth disorder, diabetes, heart disorder, hernia, leukemia, premature birth, RSV(Respiratory Syncytial Virus), scoliosis, seizures, tonsillectomy, tubes in ears, tumor, or any other disease or disorder?

#### L. Juvenile Plan Information

- 1. Amount of life insurance on:
  - Mother: Father

Household Income:

- 2. Do both parents have at least as much insurance in force or applied for as the Proposed Insured?
- 3. Amount of life insurance on each child:
- 4. Do all children in household have at least as much insurance in force or applied for as the Proposed Insured?

#### M. Medical and Supplemental Information Regarding the Proposed Insured

- 1. Have you, in the past three years, participated in or do you plan to participate in any of the following activities: aeronautics, including ballooning, hang gliding, parachuting, or skydiving; racing, including boat, car, or motorcycle; scuba diving; hiking, including mountain climbing or rock climbing; or any similar hazardous activities?
- 2. Do you anticipate residence or travel, including military deployment, outside the United States during the next two years (excluding travel as a pilot or crew member of a commercial flight)?
- 3. Do you anticipate the total number of days of travel or residence, including military deployment, outside the United States during the next two years to exceed 90 days (excluding travel as a pilot or crew member of a commercial flight)?
- 4. Have you, in the past three years, piloted an aircraft, or do you have any intention of flying in the future other than as a passenger on a scheduled airline flight?
- 5. Have you, in the past seven years, had, consulted a physician or other healthcare provider(s) for, or been treated or hospitalized for or taken medication for any of the following: any diseases or disorders of the heart (including rheumatic fever), circulatory system, diabetes/endocrine/thyroid, blood, kidneys, liver, digestive system, lungs (including allergies or sleep apnea); any mental or nervous disorders (including depression, anxiety, or suicide); muscular, spinal, joint, or bone disorders or injuries (including concussions); high blood pressure; elevated cholesterol; cancer/skin cancer; stroke; epilepsy/seizures (including dizziness or fainting); arthritis; congenital defects or physical impairments?

- 6. Have you ever been treated for, been hospitalized for, or been diagnosed by a member of the medical profession as having HIV (Human Immunodeficiency Virus) antibodies or antigens or AIDS (Acquired Immunodeficiency Syndrome) or ARC (AIDS Related Complex) or any immune deficiency disorder, or have you tested positive for HIV antibodies or antigens?
- 7. Have you, in the past 12 months, been hospitalized for 24 or more consecutive hours?
- 8. Have you scheduled or been advised to have, a surgical operation, diagnostic test, or evaluation that has not been completed?
- 9. Have you, in the past 12 months, used Tobacco or Nicotine products in any form?
- 10. Have you, in the past 10 years, used illegal drugs, or consulted a healthcare provider or treatment facility for abuse of alcohol or drugs (including prescription drugs)?
- 11. Have you, in the past 10 years, pled guilty or no contest to or been convicted of a felony offense, been incarcerated for a felony offense, or been placed on probation or parole for a felony offense, or are felony charges currently outstanding against you?
- 12. Have you, in the past five years, been disabled, received disability income benefits, or been unable to work or perform and carry out your normal daily functions and activities?
- 13. Have you, within the past 12 months, been confined to, or been advised to use the services of any of the following: adult day care facility, assisted living facility, home health care services, nursing home, or residential care facility?
- 14. Do you require the assistance or supervision of another person or device of any kind for any of the following: getting in or out of a bed or chair; self-care, such as eating, dressing, bathing and/or using the bathroom; or walking, such as need for a walker, wheelchair or scooter?
- 15. Do you require the assistance or supervision of another person to perform any of the following: doing laundry, making financial or banking decisions, housekeeping, making telephone calls, preparing meals, shopping, or taking medication?
- 16. Have you seen a physician within the past two years?
- 17. Have you, in the past six months, experienced an unintentional or unexplained weight loss, not due to increase in exercise or intentional change in diet?
- 18. Do you participate in activities outside the home?
- 19. Have you had two or more falls in the past 12 months?

#### Additional Information

#### Certification, Authorization and Acknowledgement Signatures

Temporary Insurance Agreement (TIA) Coverage

Farmers New World Life Insurance Company (FNWL) agrees to provide Temporary Insurance coverage on the life of the Proposed Insured named in this Application and children to be covered under a Children's Insurance Rider for the policy face amount applied for (not including riders or supplemental benefits) or \$50,000, whichever is less, subject to the terms, eligibility requirements, and limitations stated on the Temporary Insurance Agreement for Simple Application for Life Insurance page of this Application. Coverage is not available to any person named in this Application if: 1. The Temporary Insurance Eligibility Question is answered "Yes" or left blank by or for the Proposed Insured; or 2. the Temporary Insurance eligibility requirements listed on the Temporary Insurance Agreement for Simple Application for Life Insurance page cannot be met for any Proposed Insured; or 3. the first full modal premium has not been received with this Application. I, the Proposed Insured, represent that the answer to the Temporary Insurance Eligibility Question is true to the best of my knowledge and belief. I (We) understand and agree that if the answer is found to be false, the Temporary Insurance may be denied or declined. I (We) acknowledge that I (we) have read, or have had read to me (us), the terms of the Temporary Insurance Agreement and, if the conditions have been truthfully met, I (we) have received a copy of the Receipt of Premium for Temporary Insurance Coverage and the Temporary Insurance Agreement that outlines the terms and conditions of coverage. I (We) understand that no agent or representative is authorized to change or waive the terms of this Temporary Insurance Agreement.

#### Illustration

If the Proposed Policy Owner(s) has not been provided a written illustration, I (we), as Proposed Policy Owner(s), acknowledge that no illustration conforming to the coverage being requested has been provided yet, and if required by state regulation, an illustration conforming to the policy as issued will be provided no later than at the time of the Policy Contract delivery.

#### **Taxpayer Certification**

Under penalties of perjury, I, as Policy Owner certify that:

- 1. The Social Security Number shown on this form is my correct taxpayer identification number (TIN) (or I am waiting for a number to be issued to me), and
- 2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
- **3.** I am a U.S. person (including a U.S. resident alien).

#### Authorization to Obtain and Disclose Information

I (We) understand that non-medical and medical information ("Personal Information") will be used by Farmers New World Life Insurance Company (FNWL) to determine my and/or the minor child's eligibility for the insurance coverage applied for in this Application as well as to determine eligibility and evaluate claims for benefits under any policy issued in connection with this Application. Personal Information includes, but is not limited to information about me and/or the minor child regarding: mental and physical health, including information about medical care, treatment, advice, alcohol and nicotine use, drug use, prescription drug history, as well as communicable diseases such as HIV infection, AIDS, tuberculosis, and sexually transmitted diseases; motor vehicle, financial, and criminal records; hazardous activities; and avocations.

By signing this Application, I (we) authorize licensed physicians; medical practitioners; hospitals; clinics or other medical or medically-related facilities; insurance companies; the Medical Information Bureau (MIB); the Veterans Administration; the Social Security Administration; and consumer reporting agencies to release Personal Information to FNWL, its reinsurers, and their legal representatives. A copy of this authorization shall be as valid as the original. This authorization is valid for 24 months from the date of this Application. I (We), as well as any person authorized to act on my (our) behalf, may, upon written request, obtain a copy of this authorization. I (We), as well as any person authorized to act on my (our) behalf, may revoke this authorization at any time by sending written notice to FNWL. Changing, revoking or failing to sign this authorization will impair processing of the Application; as a result, the Application may be denied.

I (We) understand that some or all of the data collected to create this Application, including any electronic or voice signature, may be transmitted and/or maintained by FNWL in electronic format. I (we) understand that my (our) electronic or voice signature(s) printed/indicated on this Application with my (our) electronic or voice signature(s) printed/indicated on the paper Application will be provided to me (us) with the Policy Contract, if issued, or upon receipt by FNWL of my (our) written request. My (our) electronic or voice signature(s) will not be attached to or used for any other transaction unless I (we) provide my (our) consent, which would be indicated with new electronic or voice signature(s) for the separate transaction.

#### Acknowledgement

I (We) have read, or have had read to me (us), the Important Notice disclosure statement listed on Form 31-5287 given to me (us) on this date. I (We) acknowledge that this Application signed by me (us), will become a part of the policy if issued by FNWL. I (We) also acknowledge that I (we) have read, or have had read to me (us), and that I (we) understand the fraud warning and/or other notice listed on Form 31-4226 for my (our) state of residence, if any. I (We) have read and reviewed the above statements and the answers to the questions on this Application and hereby represent that such statements and answers are true and complete to the best of my (our) knowledge and belief. Except as stated in the Temporary Insurance Agreement (if any) provided upon payment of premium, I (We) understand and acknowledge that no policy will be issued and no insurance coverage is in force unless: (a) this Application, along with any additional applications, addendums, amendments, questionnaires, and medical examination forms have been completed and signed by me (us) and received by the Company, (b) the full first modal premium has been paid, and (c) the Application has been approved by FNWL without modification. In the event FNWL approves the Application other than as applied for ("with modification"), no policy will be issued and no coverage will be in force until I (we) have also accepted in writing the policy as modified. I (We) understand and agree that no agent is authorized to: (a) make or modify contracts, (b) waive any of FNWL's rights or requirements, or (c) accept risks or make any determination as to insurability.

Signature of Proposed Insured	_ Signed in	State	on_	Date/Time stamp
Signature of Proposed Policy Owner (if other than the Proposed Insured)	Signed in	State	on on	Date/Time stamp
Signature of Policy Owner's Spouse (where required in community property states)	_ Signed in	State		Date/Time stamp
I certify that I have truly and accurately recorded on this Applica Owner(s)/Spouse, verified their identity(ies) and witnessed their annuity in-force, or application pending on the life of the Proposinsurance applied for replace or reduce current coverage with the material used in the solicitation?   Yes No. Copies of the mater Proposed Policy Owner, if applicable, as required by state regulations.	signature(s). sed Insured? is or any othe	To the bes □ <b>Yes</b> □ r company	t of you <b>No</b> . To ? □ <b>Ye</b> :	r knowledge, is there any life insurance or the best of your knowledge, will the life <b>s</b> □ <b>No</b> . If a replacement, was sales
Agent Signature				
Agent Name (please print or type)	Agent/	Representative	Code Nu	mber Date



# Fraud Warnings and Other Notices }

Please review the warning and/or notice applicable to your state, if any.

Arkansas, Louisiana, New Mexico and West Virginia – Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance, is guilty of a crime and may be subject to fines and confinement in prison.

Colorado – It is unlawful to knowingly provide false, incomplete, or misleading facts or information to an insurance company for the purpose of defrauding or attempting to defraud the company. Penalties may include imprisonment, fines, denial of insurance and civil damages. Any insurance company or agent of an insurance company who knowingly provides false, incomplete, or misleading facts or information to a policyholder or claimant for the purpose of defrauding or attempting to defraud the policyholder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory Agencies.

**District of Columbia –** "WARNING: It is a crime to provide false or misleading information to an insurer for the purpose of defrauding the insurer or any other person. Penalties include imprisonment and/or fines. In addition, an insurer may deny insurance benefits if false information materially related to a claim was provided by the applicant."

**Florida** – Any person who knowingly and with intent to injure, defraud, or deceive any insurer, files a statement of claim or an application containing false, incomplete, or misleading information is guilty of a felony of the third degree.

**Kentucky** – Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime.

**Maine** – It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties may include imprisonment, fines or a denial of insurance benefits.

**Maryland** – "Any person who knowingly and willfully presents a false or fraudulent claim for payment of a loss or benefit or knowingly and willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison."

Minnesota Guarantee Association Notice – *This applies only to the variable funds of life and annuity policies:* This policy or contract is not protected by the Minnesota Life and Health Insurance Guaranty Association or the Minnesota Insurance Guaranty Association. In the case of insolvency, payment of claims is not guaranteed. Only the assets of this insurer will be available to pay your claim.

**Missouri** – Suicide is no defense to payment of life insurance benefits nor is suicide while insane a defense to payment of accidental death benefits, if any, under this policy where the policy is issued to a Missouri citizen, unless the insurer can show that the insured intended suicide when s/he applied for the policy, regardless of any language to the contrary in the policy.

**New Jersey** – Any person who includes any false or misleading information on an application for an insurance policy is subject to criminal and civil penalties.

**Ohio** – Any person who, with intent to defraud or knowing that he/she is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement, is guilty of insurance fraud.

**Oklahoma** – WARNING: Any person who knowingly and with intent to injure, defraud or deceive any insurer, makes any claim for the proceeds of an insurance policy containing any false, incomplete or misleading information is guilty of a felony.

**Pennsylvania** – "Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties."

**Tennessee, Virginia and Washington** – "It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties include imprisonment, fines and denial of insurance benefits."

### Farmers New World Life Insurance Company

Mercer Island Life Office: 3003 77<sup>th</sup> Ave. S.E., Mercer Island, WA 98040-2890 (206) 232-8400 Columbus Life Office: P.O. Box 182325, Columbus, OH 43218-2325 (614) 764-9975 Variable Policy Service Office: P.O. Box 724208, Atlanta, GA 31139 (877) 376-8008

31-4226 LSR0072 (1/09

# Farmers New World Life Insurance Company



Mercer Island Life Office: 3003 77th Ave. S.E., Mercer Island, WA 98040-2890 (206) 232-8400 Columbus Life Office: P.O. Box 182325, Columbus, OH 43218-2325 (614) 764-9975

		Policy Number:		
Simple Application for Life Insurance – Juvenile Plan Amendment (Section L. Juvenile Plan Information – Questions 1 through 4)				
Pro	Proposed Insured Name:  (Please print: First/Middle/Last/Suffix i.e. Jr., Sr.)			
1.	1. Amount of life insurance on: Mother:  Household Income: \$\begin{array}\psi 80 - \\$24,999 \\ \pri \\$25,000 - \\$44,999 \\ \pri \\$45,000 - \\$54,999 \\ \pri \\$55,000 - \\$74,999 \\ \pri \\$75,000 +	Father:		
2. Do both parents have at least as much insurance in force or applied for as the Proposed Insured? Yes No <i>If "No," the following must be completed for each parent that has less insurance than the Proposed Insured:</i>				
	Mother (if checked, also check all that apply of the following)  Mother is uninsurable.  The Proposed Insured lives in a single-parent hous  The parent purchasing the coverage is doing so as  Grandparent, aunt, or uncle is purchasing insurance  Other	part of a court order or divorce decree.		
	Father (if checked, also check all that apply of the following)  Father is uninsurable  The Proposed Insured lives in a single-parent house  The parent purchasing the coverage is doing so as  Grandparent, aunt, or uncle is purchasing insurance  Other	part of a court order or divorce decree.		
3.	3. Provide the following information for all other children living	in the same household: \[ \sum N/A (no additional children)		
	Child Name:	Amount of Insurance:		
	Child Name:	Amount of Insurance:		
	Child Name:	Amount of Insurance:		
	Child Name:	Amount of Insurance:		
1.	4. Do all children in household have at least as much insurance in If "No," the following must be completed for each child			
	Child Name:  All that apply must be checked:  Child is uninsurable.			
	Child is over the age limit for juvenile coverage.  Other  Details:			

(Continued on reverse)

(Continuation of question 4.) (If additional space is needed, a second amendment may be used.) Child Name: All that apply must be checked: Child is uninsurable. Child is over the age limit for juvenile coverage. Other Details: Child Name: All that apply must be checked: Child is uninsurable. Child is over the age limit for juvenile coverage. Other Details: Child Name: All that apply must be checked: Child is uninsurable. Child is over the age limit for juvenile coverage. Other Details: Authorization and Acknowledgement Signatures I understand that portions or all of the data collected to create this Simple Application for Life Insurance – Juvenile Plan Amendment (Juvenile Plan Amendment), including my signature, may be transmitted by electronic means and/or retained in electronic format. By signing below, I consent to this transaction by electronic means and confirm that I have not withdrawn my consent. I will receive a paper copy of this Juvenile Plan Amendment with the Policy Contract, if issued, or upon receipt of a written request directed to Farmers New World Life Insurance Company. I have read the completed Juvenile Plan Amendment and agree that all statements and answers are true and complete to the best of my knowledge and belief and will be relied upon to determine my insurability. I acknowledge that this Juvenile Plan Amendment, completed and signed by me, is part of the Application and will be attached to and made part of the Policy Contract, if issued. I also acknowledge that I have read and that I understand the fraud warning and/or other notice listed on Form 31-4226 for my state of residence, if any. Proposed Insured Signature (or parent if Proposed Insured is a juvenile) Date Proposed Owner Signature (if other than Proposed Insured) Date Date Agent (if present) or Witness Signature Agent Code or Relationship